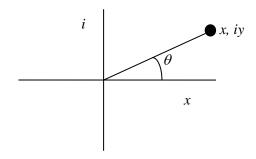
Let $i = \sqrt{-1}$ an imaginary number



Although *i* is imaginary, the coefficient in front of it (*y*) can have a significance on the real world.*

Note $\tan \Theta = \frac{y}{x}$ or $\Theta = \tan^{-1} \frac{y}{x}$

Turns out exponents of complex numbers have sine or cosine like behavior.

$$e^x = 1 + x + \frac{x^2}{2!} + \frac{x^3}{3!} + \cdots$$

So

$$e^{ix} = 1 + ix - \frac{x^2}{2!} - \frac{ix^3}{3!} + \cdots$$

Looks meaningless, eh?

But let's recast our data point as $r \cdot (\cos \Theta + i \sin \Theta)$

But $\sin x = x - \frac{x^3}{3!} + \frac{x^5}{5!} - \frac{x^7}{7!} \dots$

And $\cos x = 1 - \frac{x^2}{2!} + \frac{x^4}{4!} - \frac{x^6}{6!} \dots$

So it will turn out that $e^{i\Theta} = \cos\Theta = i\sin\Theta$

Also, you can show that

$$\sin\Theta = \frac{e^{i\Theta} - e^{-i\Theta}}{2i}$$

$$\cos\Theta = \frac{e^{i\Theta} + e^{-i\Theta}}{2}$$

Anyway, if someone asks you to plot $e^{i\theta}$, you can just take the real part and the imaginary part and call it a cosine or sine function

$$Re(e^{i\theta}) = cos\theta$$

 $Im(e^{i\theta}) = sin\theta$

Why is this useful to us in polymer science?

Because we know that the force on a viscoelastic object is the sum of two parts: one in-phase and the other out-of-phase.

In-phase =
$$\sigma \propto \gamma$$

Out-of-phase (by 90°) = $\sigma \propto \gamma^{\circ}$

So elastic can be the real part and visco can be the part associated with the imaginary term.

Define
$$G = G' = iG'' = |G|(\cos\delta + i\sin\delta)$$

 $\delta = \tan^{-1}\frac{G''}{G'}$
 $\sin\delta = G''$
 $\cos\delta = G'$

Thus:

$$\delta = 0 \rightarrow G' > G''$$
$$\delta = 45 \rightarrow G'' = G'$$
$$\delta = 90 \ G'' > G'$$

*According to Feynman, who does a bang-up job of imaginary numbers, one reason we call it an imaginary plane is tied to harmonic motion. As something like a hockey puck moves in harmonic motion along the x-axis, we can liken that to rotation of our black point in the diagram. The black point and its rotation are imaginary, but the hockey puck tied to a horizontal spring is not. This real motion is the projection of the imaginary rotary motion onto the horizontal plane.